

Inside Kong and Allan

Kong and Allan is a unique consulting firm specializing in supply chain operations and global expansion. Located in both the US and the epicenter of global development, Shanghai, China, our team will help your company create innovative solutions and assist in the execution of these strategies to improve the movement of products to customers, manage inventory, or bring new consumers to your company. We aren't going to tell you the time. We guess you already know that.

We believe that each company or challenge is unique and complex. We also believe that strategies are the first step, but execution is essential. One size rarely fits all in the business world, and Kong and Allan is dedicated to fully understanding your company's individual needs. Contact us to find out how we can better serve your company.

Supply Chain Operations

Supply chain efficiencies are the building blocks to make your company successful. Whether it is bringing raw materials to your production facility, managing efficient inventory levels or transporting products to your customers, companies are winning because of their supply chains. Our team understands the complexities of efficient supply chains, how to improve current operations and save your company significant resources.

Transportation Logistics

Transportation is an integral piece of the supply chain, where delays, routing mismanagement, and costly procedural mistakes can greatly impact your company's ability to operate effectively. By analyzing and better aligning your transportation methods, monitoring systems, and logistics, your company can greatly improve its internal operations and customers satisfaction.

Inventory Management

Managing your company's inventory is critical. By improving supplier relations and strengthening your material processing, your company can dramatically increase its effectiveness. Kong and Allan will develop unique solutions to balance inventory holding costs and efficient material processing requirements. This could mean higher profit margins, lower expenses, increased output, and higher revenues.

Global Corporate Expansion

Going global is no longer a luxury, but rather a necessity. Companies are looking at overseas expansion as a means to not only grow, but also to build long-term cost savings and revenue streams for the future. Our team believes that understanding new markets and opportunities should be a focus of every company.